



## BE A SPONSOR

IPFF launches its first edition in 2020.

We know that at this point we are strong only with our words and ideas. But we believe that our intentions will become a reality and we will work a lot to exceed our own expectations.

You know that every beginning is difficult, often filled with illusions and unsuspected obstacles along the way. But if that doesn't stop you from believing that the values we share are possible, you can be our sponsor.

We offer the following options:

### **Direct financial support**

Depending on the financial support you provide to IPFF and depending on the specification of parameters of an individual agreement between you and us, you will have a package of communication activities that strengthen the image of your company and your brands:

- Celebrating the contribution of your company in all media events of the festival - interviews, social media, publications, advertising materials;
- Special presentation of your company in all channels of IPFF - website, Facebook, Instagram;
- Branding of all real and virtual spaces with your logo or other communication elements during all events of the festival programme;
- Another suggestion you might have.

## **Providing thematic awards**

You have the opportunity to provide thematic awards and prizes related to the main concept of the festival. For example, awards for film portraits of individuals who have contributed to significant social causes for human rights; sports awards for films related to athletic achievements; awards for film portraits of people from the art world and so on.

In order to reach a final decision, of course, individual discussions will be held. In any case, the thematic award will be promoted with the name of your brand as a sponsor.

## **Support for activities from the accompanying programme of IPFF**

You can support the initiatives of our accompanying program, which aims to promote alternative perspectives and personal development through lectures, workshops, master classes.

This would include the provision of activities such as: the purchase of airline tickets for guest speakers, the provision of accommodation and meals for guests and participants in events, the provision of space, equipment, catering or other services for a specific event.

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**Our team is open for discussion, in which together with you we will be able to model the most effective and meaningful way of sponsorship, which will be valuable for all parties - for you, for the participants in the festival and for our team.**

**Contact us:**

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